



SHOWTIME 2019

AADAP'S 47TH ANNIVERSARY
ANNUAL BENEFIT CONCERT

SATURDAY, OCTOBER 5, 2019

ARATANI THEATRE

244 S. SAN PEDRO ST., LOS ANGELES, CA

CORPORATE SPONSORSHIP DECK

COMMUNITY IMPACT

Founded in 1972, AADAP currently serves over 20,000 individuals annually through our multi-faceted programs, aimed at addressing the unique and culturally-sensitive needs of disadvantaged individuals and families across Los Angeles. Our core programs range from residential treatment for both youth and adult, outpatient, employment, gang reduction, family counseling, mental health services, HIV/AIDS, and more. Our motto is “Changing Lives and Saving Families” and this is a mission that we strive to accomplish each and every day.

Sponsorship funds donated to AADAP are crucial to the success of our fundraising event. Please complete and return the sponsor pledge form at your earliest convenience to receive a tax-deductible receipt and acknowledgment.



COMMUNITY VISIBILITY

Showtime is AADAP's annual benefit event with live entertainment, an exclusive Sponsors & VIP reception, silent auction, opportunity drawing, and dessert bar. It is a great opportunity to showcase your business and entertain your most valued clients and colleagues, all while supporting a good cause. Here are some benefits you can expect as a Showtime sponsor:

- Reach target age group 50-64 years old
- Build relationships with over 800 individual attendees
- Promote your business through AADAP with the potential to reach over 5,000 people
- Connect with new supporters through social media

SHOWTIME HISTORY

Showtime is AADAP's signature fundraiser of the year and brings together successful corporate executives and established community members from around Los Angeles.



PAST PERFORMERS

- KALAPANA
- MICHAEL PAULO
- HIROSHIMA
- DR. KEN JEONG
- BOBBY LEE
- MARGARET CHO
- POREOTICS
- QUEST CREW
- NA KAMA
- CORINNE MAY
- GOAPELE



PAST HONOREES

- HARU YAMASAKI
- LA COUNTY SUPERVISOR MARK
MARK RIDLEY-THOMAS
- KENNETH KASAMATSU
- LA CITY COUNCILMAN HERB J.
WESSON, JR.
- MICHAEL BANNER, PRESIDENT
& CEO OF LOS ANGELES LDC
- KERRY DOI, PRESIDENT & CEO
OF PACE
- RON WAKABAYASHI, REGIONAL
DIRECTOR DOJ COMMUNITY
RELATIONS



PAST PATRONS

- FAR BAR
- SAKE DOJO
- NOTHING BUNDT CAKES
- PARIS BAGUETTE
- PHOENIX BAKERY
- TADASHI SHOJI
- SHIN-SEN-GUMI
- SOULCYCLE
- IN-N-OUT
- MEDIEVAL TIMES
- MORONGO CASINO

CORPORATE SPONSORSHIP LEVELS

All Corporate Sponsors will receive the following benefits: logo on event signage, stage recognition (verbal & visual), logo & link on website, social media acknowledgement

	Title Sponsor (Limit 1) \$50,000	Visionary Sponsor (Limit 1) \$25,000	Executive Sponsor (Limit 2) \$15,000	Dream Maker \$10,000	Believer Sponsor \$5,000	Partner Sponsor \$2,500
Exclusive on-stage participation by company representative	✓					
Logo on Program Book Cover	✓					
Logo on Invitation	✓	✓				
Sponsor Logo on Step & Repeat	✓	✓				
Logo on Agency Newsletter for 12 Months	Including Feature Article	Including Feature Article	✓	✓	✓	
Ad in Program Book	Full Color Inside Cover	Full Color Back Cover	Full Color	Full B&W	Half B&W	Half B&W
Premier Seating & Invitation to VIP Reception	20 Tickets	16 Tickets	12 Tickets	10 Tickets	8 Tickets	6 Tickets

PAST SPONSORS



Chairman of the Board
Mark Ridley-Thomas
Supervisor - Second District



OTHER SPONSORSHIP OPPORTUNITIES

LIMIT OF ONE SPONSOR EACH

\$5,000 VIP RECEPTION SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as VIP Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$5,000 SILENT AUCTION SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as Silent Auction Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$5,000 PROGRAM BOOK SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as Program Book Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$2,000 DESSERT RECEPTION SPONSOR

RECOGNITION BENEFITS:

- Recognition as Dessert Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$2,000 GIFT BAG SPONSOR

RECOGNITION BENEFITS:

- Logo on Gift Bag
- Recognition as Gift Bag Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

\$1,000 T-SHIRT SPONSOR

RECOGNITION BENEFITS:

- Logo on T-shirts
- Recognition as T-shirt Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

SHOWTIME 2019 CORPORATE SPONSORSHIP FORM

PLEASE CHECK ONE OF THE OPTIONS BELOW

CORPORATE SPONSORSHIP

- Title Sponsor (\$50K)
- Dreamer Sponsor (\$10K)
- Visionary Sponsor (\$25K)
- Believer Sponsor (\$5K)
- Executive Sponsor (\$10K)
- Partner Sponsor (\$2.5K)

OTHER SPONSORSHIP

- VIP Reception Sponsor
- Dessert Bar Sponsor
- Silent Auction Sponsor
- Gift Bag Sponsor
- Program Book Sponsor
- T-shirt Sponsor

PROGRAM AD SPONSORSHIP

ADVERTISEMENTS TO BE PRINTED IN BLACK & WHITE

- Full Page (\$500)
- Quarter Page (\$100)
- Half Page (\$250)
- Business Card (\$50)

IN-KIND DONATION SPONSORSHIP

- Silent Auction (gift cards, items, etc):

CONTACT INFORMATION

SPONSOR NAME (as is to appear in event material):

LAST NAME: _____

FIRST NAME: _____

TITLE: _____

EMPLOYER: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

PLEASE RETURN THIS FORM (ALONG WITH A CHECK PAYABLE TO AADAP) TO:

Asian American Drug Abuse Program, Inc.
2900 Crenshaw Blvd. Los Angeles, CA 90016

ADVERTISING ARTWORK SPECIFICATION

All ad artwork should be submitted as final. All advertisements are printed in black in. Advertisements must be Camera-Ready Artwork or a digital file. High Res PDFs should be submitted in 300dpi with fonts embedded. We accept TIF, EPS, High Res JPEG, PSD, AI, ID, QuarkXpress 4.1 and High Res/ Press Ready Acrobat PDF Files. Make sure to convert all fonts to artwork.

The submission deadline is August 23, 2019.

Please email artwork to Cori Ho at cho@aadapinc.org

For more info, please contact Cori at (323) 293-6284. AADAP, Inc. is a 501c3 nonprofit organization. Tax ID 95-2848695. Donations are deductible as permitted by law. Police Commission Charitable Services Devison permit on file.